

Advertizing on NY Art Beat

NY Art Beat is NY's most comprehensive art & design exhibition listings and reviews site. Launched in April '08 with daily updates for 700 events from 1000 galleries and museums, its user base has grown rapidly since.

Audience

We offer the full picture on the art and design scene in NY, to locals and the rest of the world. NYAB has more than 1000 users everyday, most of them from NYC.

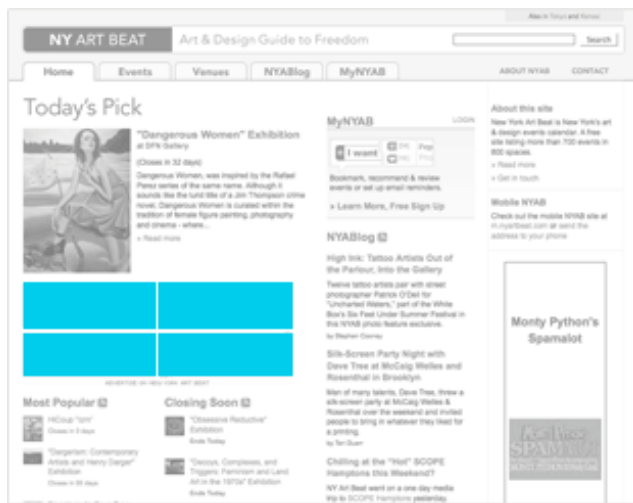
Hardcore and casual exhibition-goers in NYC

Design-conscious people living in NYC

Industry professionals and art/design students in NYC

Tourists planning a visit to NYC

WEBSITE BANNERS Tap Into NYAB's 1,000 Daily Visitors



BANNER PLACEMENT

NYartbeat.com is NY's free art & design website, offering event listings, and reviews.

Choose from a permanent or 1/3rd rotation banner on our home page. **All ads are shown "above the fold" on the home page and all event and venue pages (users are NOT required to scroll down to see them.)**

Permanent

Number of impressions: 80,000 / month

\$200 per week *

\$500 per month

\$1000 for three months

1/3 Rotation

Number of impressions: 26,000 / month

\$80 per week

\$200 per month

\$400 for three months

Reach a wider audience and get deep discounts: buy ads on NYAB and TAB, NYAB's Tokyo sister site.

All ads include one tweet from NYAB's Twitter account which reaches over 16,000 followers.

About NY Art Beat

NYAB is a free service provided by young individuals with the support from Art Beat network, and as such, any fees received for advertising are used to make this free service even better, pay for server fees, PR, web maintenance and running costs.

Past Advertisers

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M The New York Art World.com

The Metropolitan Opera
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