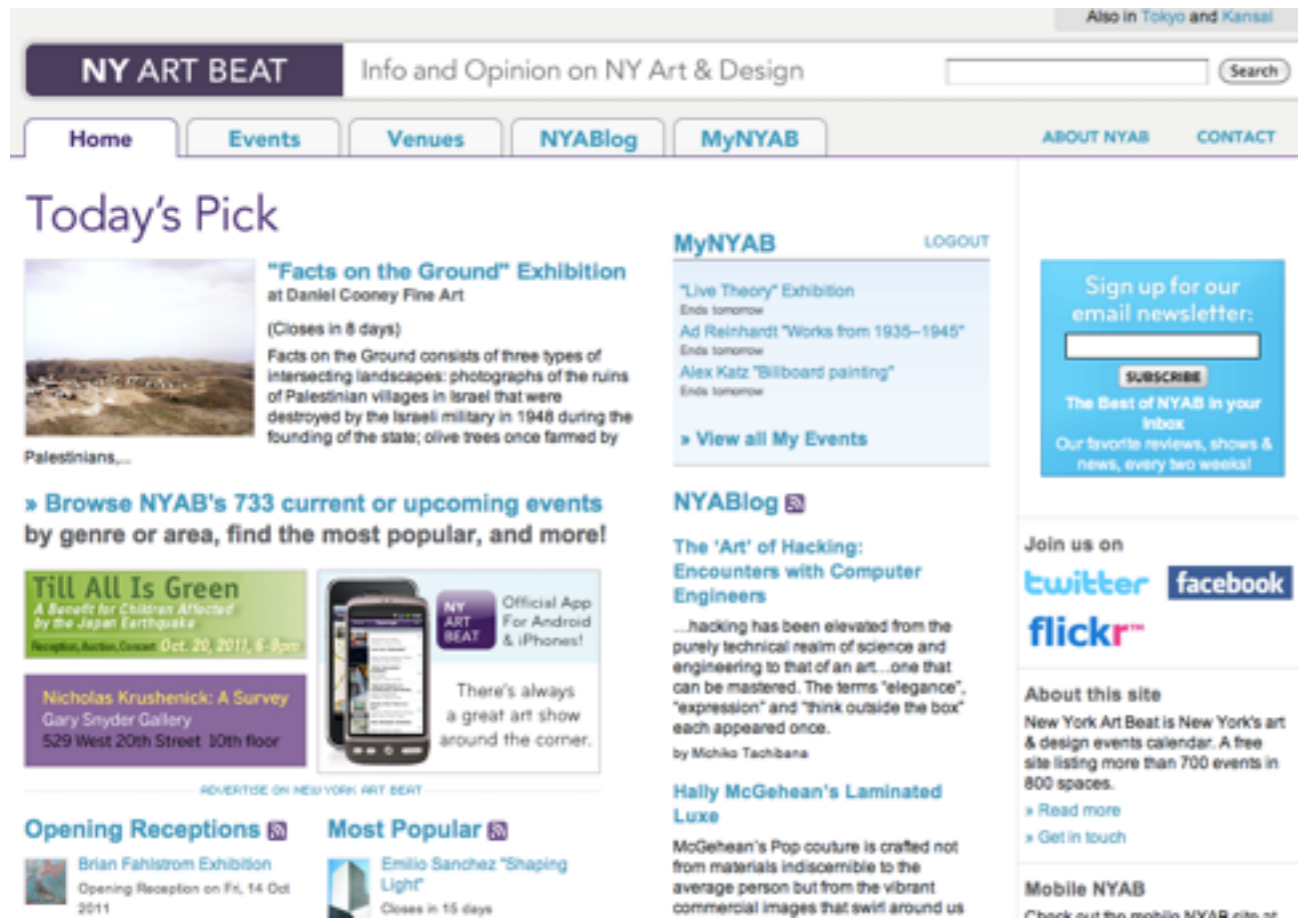


Advertising on NY Art Beat

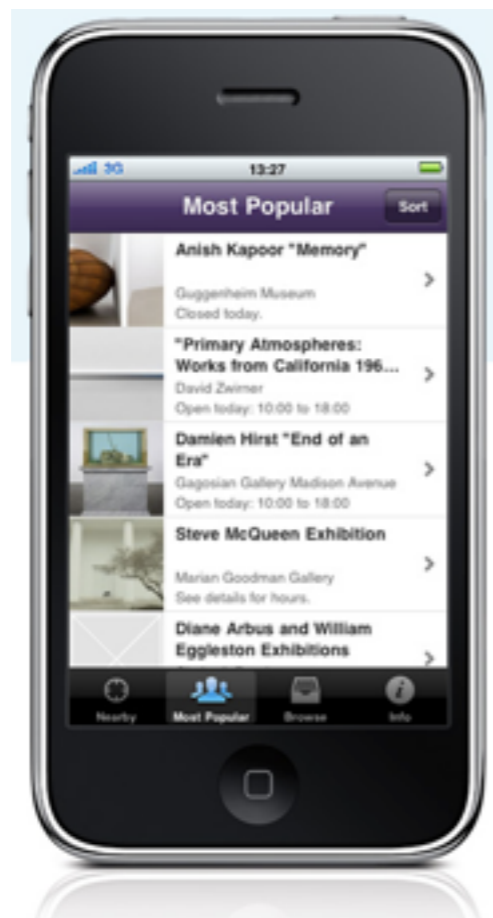
iPhone app & web



NY Art Beat is NY's **most comprehensive** art & design exhibition listings and reviews site.

Launched in April 2008 with daily updates for **700** events from **1200** galleries and museums in NYC.

You can completely rely on NYAB to find all the art shows in NY.



All the NY Art Beat art exhibition listings in your **iPhone**.

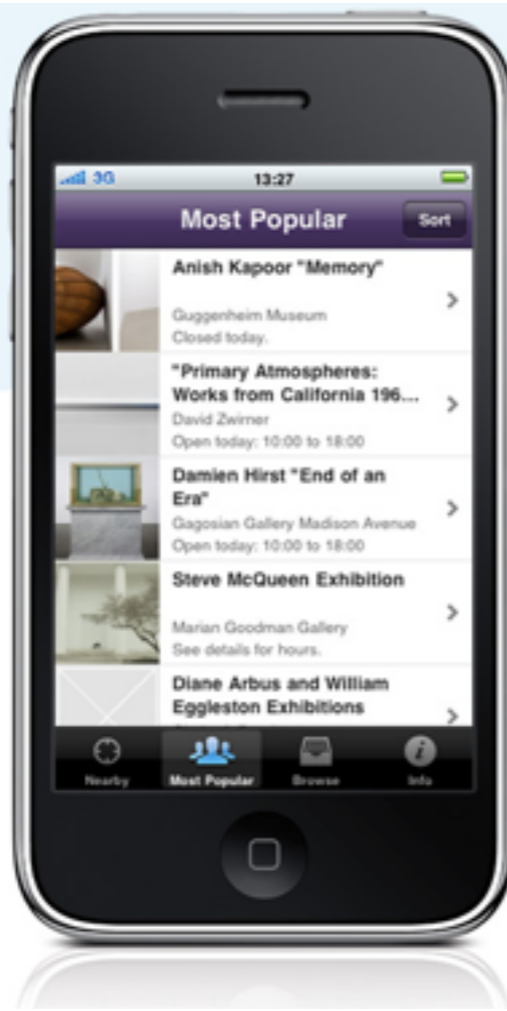
GPS nearby, map, directions and opening times help you get there in one piece.

iPhone app Banners

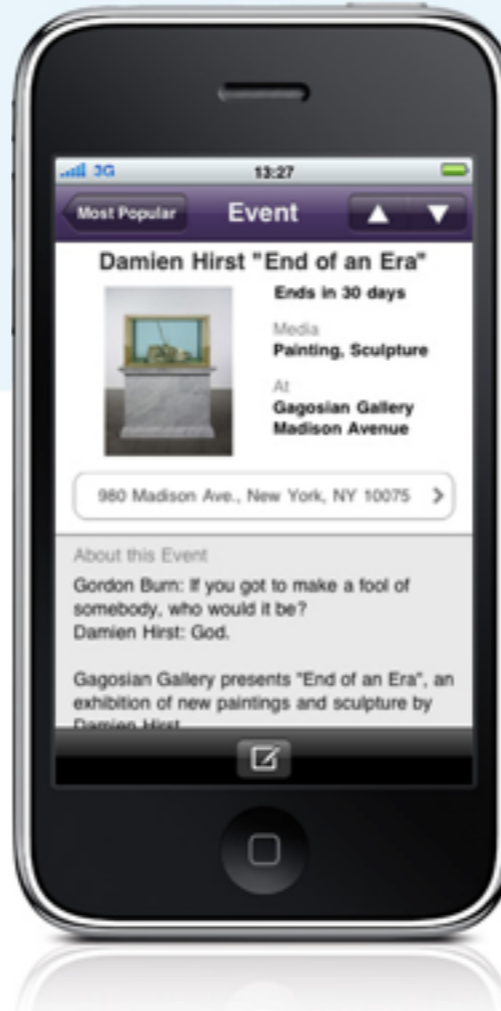
NYAB iPhone application



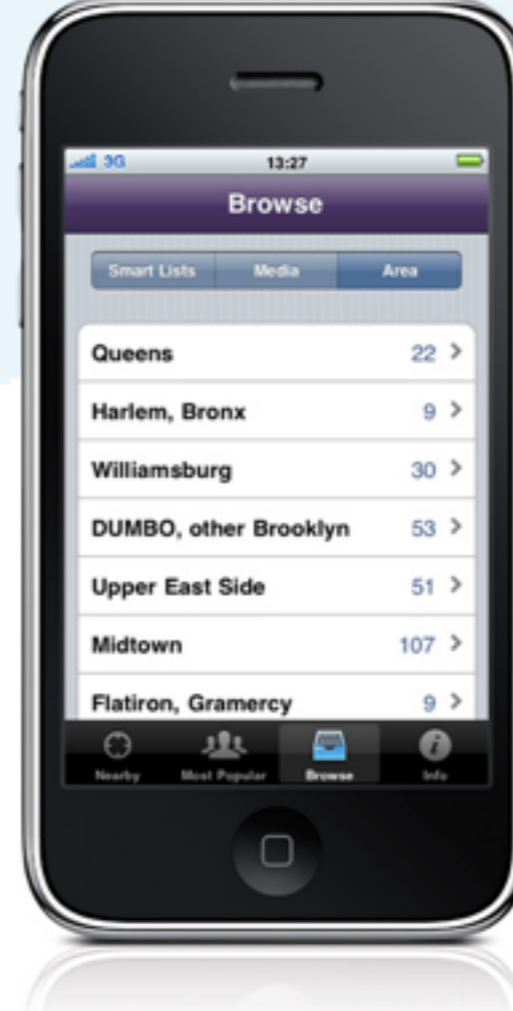
launching



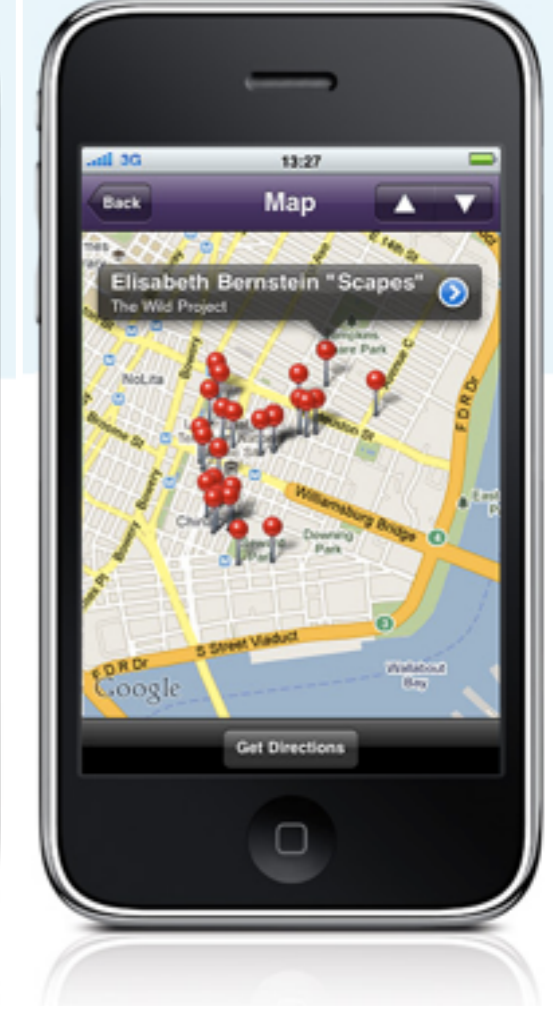
list of shows



individual show



browsing



map view

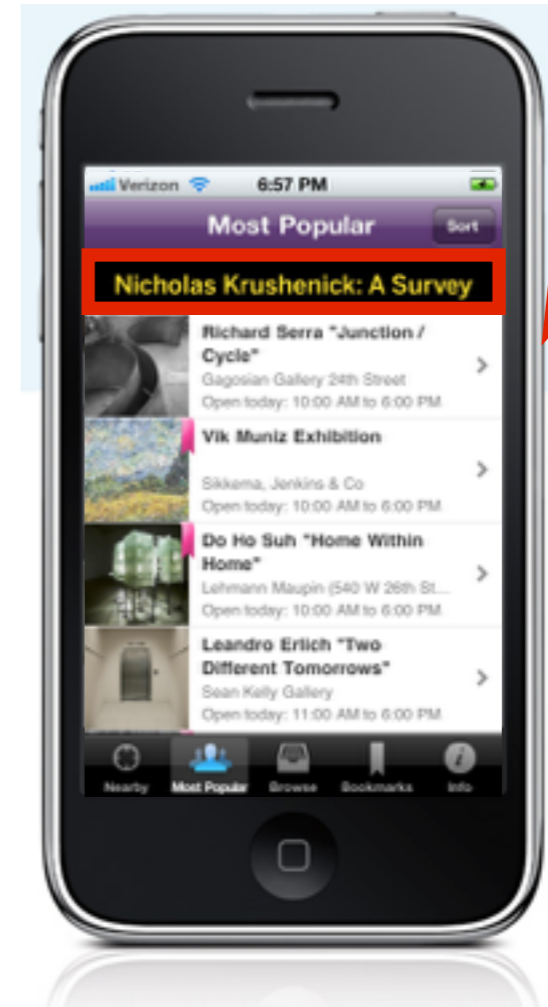
Your ad on NYAB iPhone app



launching



your ad for 3 seconds



Most Popular list with your ad

More than 20,000 users, over 80% American.

The newly introduced advertising will be shown just right after the app launching.

The ad takes up the whole page, 320 x 480 px. So all the users see your ad whenever they use the app.

Clickable banner always shown on top of most popular list.

\$3000 for a month.

Prices

	Website		iPhone app
	Permanent	1/3 rotation	
1 week	\$300	\$120	n/a
1 month	\$800	\$360	\$3000
3 months	\$1600	\$720	n/a
1 tweet / week	Yes	Yes	Yes

You can start your ad any day if the spot is available.

Contact

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